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FOOTWEAR INDUSTRY'S FINEST TO SLIP ON CREATIVE SOLES FOR CANCER RESEARCH

The Collections at WSA's Semi-Annual "Super Slippers" Silent Auction to Benefit The Ovarian Cancer Research Fund

ENCINO, Calif. (February 4, 2008) – The Collections at WSA today announced that it will host the third semi-annual Super Slippers silent auction, featuring three-dimensional works of art in the shape of a shoe embellished and stylized by famous designers exhibiting within The Collections at WSA. This February's creators will include luxury footwear and accessory companies Shannon Britt, Ruthie Davis, Mink, Zeha Berlin, Bourne, Beverly Feldman, Brunate, Aquatalia, Terra Plana, and bo'em. The Super Slippers will be showcased for silent auction during The Collections at WSA, which is held at the suites of The Venetian Hotel from February 21 – 24, 2008.

Bidding for the Super Slippers will take place throughout the duration of the show up until the evening of The Glass Slipper Awards/Super Slipper Cocktail Party, which will take place at The V Bar on Friday, February 22, 2008 from 6:30pm to 7:30pm at which time highest bidders will be announced. The monies raised by the auctioning off of these Super Slippers will directly benefit the Ovarian Cancer Research Fund.

"The Super Slippers event is a wonderful opportunity for our exhibitors and retailers to come together in support of a great cause," stated Leslie Gallin, director, The Collections at WSA. "The footwear industry has such a passion for helping those in need and we are pleased to offer them an opportunity to showcase their creativity while benefitting a cause as important as the Ovarian Cancer Research Fund."

"The WSA Show prides itself on giving back to the people in its community and we are thankful that we have such compassionate exhibitors and retailers who are also interested in supporting such a noteworthy cause," added Diane Stone, chief operating officer, The WSA Show.

The last Super Slippers benefit event was held in July 2007 and raised over \$20,000 for the Ovarian Cancer Research Fund as a result of the efforts of the exhibitors and retailers attending The Collections at WSA.

For more information on the Super Slippers silent auction and for attendee details, please visit www.wsashow.com.

About The Collections at WSA

The Collections at WSA, an exclusive premium footwear and accessory show within The WSA Show, features hundreds of luxury footwear and accessories designers from around the globe in

an exclusive upscale setting, highlighting industry trends up to one year in advance. The WSA Show is the world's largest and most comprehensive footwear, handbags, and accessories marketplace, offering a 360-degree viewpoint of the footwear industry. The twice-yearly event in Las Vegas attracts more than 37,000 participants from 95 countries in 2.1 million square feet of space. Materials at WSA, launching in Las Vegas in February 2008, will further expand the breadth of this industry marketplace to the supply chain by focusing on materials, design, components, technology and sourcing alongside the finished product. For more details, please visit www.wsashow.com.

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