



**TOP FASHION FOOTWEAR DESIGNERS AND *THE COLLECTIONS AT WSA*™ TO
BENEFIT OVARIAN CANCER RESEARCH FUND, INC.**

***Designer-Inspired “Super Slipper” Creations to be Auctioned Off at The Annual
“Glass Slipper Exhibitor Awards / Super Slipper Cocktail Party”, July 31, 2007***

ENCINO, CA -- (June 29, 2007) – The Collections at WSA™ is continuing its efforts to raise awareness about Ovarian Cancer with the launch of its second annual Super Slipper Cocktail Party to benefit **The Ovarian Cancer Research Fund, Inc.** (OCRF), an organization devoted to the formulation of early diagnostic treatment programs and research towards the ultimate conquest of ovarian cancer. More than 12 “Super Slippers” created by top shoe and jewelry designers will be auctioned off with 100% the proceeds going to the OCRF during an event at the TAO restaurant in Las Vegas on July 31, 2007 at 6:30 p.m.

More than one dozen top footwear designers exhibiting within ***The Collections at WSA™*** including Stuart Weitzman, Isabella Fiore, Rafe and Vivia Ferragamo, as well as jewelry designer Beth Church, are taking the design of the three dimensional, soft sculptured shoe creations to new heights by creating one-of-a-kind “Super Slippers,” decorated, embellished and stylized.

“I have watched in awe how the designers have taken a virtual blank canvas and filtered it through their mind’s eye, magically creating something unique and wonderful,” said Leslie Gallin, Director of ***The Collections at WSA***. “We are thrilled that in addition to offering a compelling show at ***The Collections at WSA*** that we are able to contribute and help OCRF through the auction of the original designs the ‘Super Slipper’ has generated.”

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In addition to the “Super Slipper” silent auction at Tao, a two week online eBay auction sponsored by **The Collections at WSA™** (www.ebay.com/wsacollections) will feature online bidding of spectacular designer shoes, handbags and accessories donated by participating exhibitors from **The Collections at WSA™**. The two-week auction begins July 20^h with the first wave of bidding ending on July 30th; a second phase of the auction will commence July 29th and conclude on August 8th. All proceeds from the Super Slipper silent auction as well as the eBay auctions will benefit OCRF. This worthwhile evening is graciously sponsored by The British Footwear Association (BFA), as well as the Spanish Footwear Associations CAVEX and FICE.

About The Collections at WSA

The Collections at WSA is the largest and most prestigious luxury designer fashion footwear and accessories event in the world featuring more than 400 international designers. As a “show-within-a-show” (held simultaneously with the twice-yearly WSA Show). *The Collections at WSA* enables the discerning buyer the ability to select from the best of the luxury market under one roof, at one time. Each WSA Show attracts more than 36,000 participants from 95 countries including 1,600 exhibitors showcasing over 6,000 brands. For additional information and a complete lineup of designers participating in the Super Slipper please visit www.thecollectionsatwsa.com.

About the Ovarian Cancer Research Fund, Inc.

The Ovarian Cancer Research Fund (OCRF) is a 501(c) 3 not-for-profit organization devoted to the formulation of early diagnostic treatment programs and research towards the ultimate conquest of ovarian cancer. As OCRF strives to find an early diagnostic tool and a cure, it also seeks to support patients and their loved ones in understanding this disease and its treatment as well as to provide outreach programs and raise public awareness. OCRF was founded in 1994 by Sol Schreiber to honor the memory of his wife, Ann, and her five year battle with ovarian cancer, Today, thanks to the commitment and support of countless individuals, corporations and foundation, OCRF is one of the leading independent agencies dedicated to advancing ovarian cancer research in the United States.

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