



THE COLLECTIONS AT WSA™ SPARKLES PLENTY WITH ADDITION OF EXCITING JEWELRY NEWCOMERS

Designer Jewelry Category Debuts at the World's Most Comprehensive Luxury Footwear and Accessories Event in Las Vegas

(Encino, CA) – July 16, 2007 – Top jewelry designers join gathering of luxury footwear and handbag design talent at the industry's premiere event, The Collections at WSA, happening in Las Vegas July 30th through August 2nd. This bi-annual, four-day show, is the most comprehensive and respected venue for discovering new talent, the latest trends and cutting edge design from more than 400 luxury and designer brands.

The Collections at WSA will present a full spectrum of luxury accessories with the addition of the much desired designer jewelry showcase. These collections will be housed on Floors 5 and 7 of The Venetian allowing easy access to this new category within an already very successful accessories showcase. "Accessories continue to dominate the expanding luxury sector and we are thrilled to be able to offer buyers the additional opportunity of viewing work from a selection of wonderful jewelry designers," commented Leslie Gallin, director of The Collections at WSA. At the upcoming show in Las Vegas buyers will be able to shop the newest creations from designers exhibiting their jewelry collections including: Elizabeth Cole, Grace Chen, Indulgems, Basia, Beth Church, Deborah Grivas, Sophie, Susan Hanover, Mary Frances, Cuffz, Rada and Seasonal Whispers.

Each company and/or brand looking to exhibit within The Collections at WSA must meet the selective criteria for entry, enabling the show to merchandise like type product and price point for the buyer's convenience. Thresholds for minimum retail pricing, high quality of design and craftsmanship are all taken into consideration when determining eligibility in order to maintain the exclusivity of the show.

Taking place in individual suites at The Venetian in Las Vegas, The Collections at WSA provides an intimate setting that enables the luxury buyer and attending fashion media a unique and easy-to-navigate experience.

About The Collections at WSA

The Collections at WSA is the largest and most prestigious luxury designer fashion footwear and accessories event in the world featuring more than 400 international designers. As a "show-within-a-show" (held simultaneously with the twice-yearly WSA Show). *The Collections at WSA* enables the discerning buyer the ability to select from the best of the luxury market under one roof, at one time. Each WSA Show attracts more than 36,000 participants from 95 countries including 1,600 exhibitors showcasing over 6,000 brands. For additional information and a complete lineup of designers participating in the Super Slipper please visit www.thecollectionsatwsa.com.

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