



THE COLLECTIONS AT WSA™
SELLS OUT WITH MORE THAN 400 EXHIBITING BRANDS
AT JULY/AUGUST 2007 MARKETPLACE

Designer Jewelry Debuts With Exciting Newcomers

MAY 30, 2007 (ENCINO, CALIF.) – The Collections at WSA, the most comprehensive luxury footwear and accessories event in the world, is set to host a sold out show at The Venetian in Las Vegas, July 30 - August 2, 2007. *The Collections at WSA* occupies the premier position in the luxury footwear and accessories marketplace with continued expansion with international designers. Additionally, the luxury jewelry category will exhibit at the show for the first time, broadening the luxury product offerings to buyers. The lineup of exhibitors for footwear, handbags and jewelry reads like a virtual “who’s who” among fashion’s most sought after designers and brands, offering luxury retailers an unparalleled assortment of resources under one roof.

“Offering our attendees the most compelling and comprehensive collection of luxury resources is our primary goal,” said Leslie Gallin, director of *The Collections at WSA*. “The luxury market for shoes, handbags, jewelry and accessories is stronger than ever, and by showcasing the best and most unique product available, we serve the buyer, and ultimately the consumer, by making all this conveniently and efficiently accessible.”

The upcoming show debuts the industry’s hottest newcomers and most desired brands including: Botkier, Carlos Falchi, Costume National, detny by shane and shawn, Iceberg, Goldenbleu, m.andonia and Mark Nason as well as the return of the athletic brand Tretorn, all of whom will sit alongside leading designers in residence such as: Robert Clergerie, Badgley Mischka, Bruno Magli, Calleen Cordero, Christian LaCroix, Celine, Donna Karan, Goffredo Fantini, Jean -Michel Cazabat, Pedro Garcia, Ralph Lauren, Roberto Cavalli, Stuart Weitzman, Taryn Rose, Tory Burch, Tracy Reese, Claudia Ciuiti and Giuseppi Zanotti and many more.

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“Assembling the international luxury footwear and accessories community in this way at *The Collections at WSA* brings resources to buyers from all over the world that they cannot find together on this scale anywhere else in the world,” said Diane Stone, chief operating officer, WSA Global Holdings, LLC. “Buyers coming to Las Vegas can choose from more extensive lines, source new brands and take delivery up to seven weeks earlier than if they waited for the European shows this fall. Participation, support and sponsorship from The British Footwear Association, as well as the Spanish Footwear Associations, CAVEX and FICE exemplify the commitment of the global footwear community to this event,” Stone continued.

A significant factor adding to the assortment at *The Collections at WSA* is the development of the designer jewelry category. The addition of more than a dozen new exhibiting brands adds strength and depth to the blossoming related accessories offerings in the luxury marketplace. This season, buyers will preview the newest creations from designers and manufacturers from around the world including: Elizabeth Cole, Grace Chan Indulgems, Basia, Beth Church, Deborah Grivas Designs, Sophie, Susan Hanover, Armand Basi, Bracher Emden, Mary Frances, Brighton Collectibles, El Vaquero, Cuffz and Rada.

The Collections at WSA presents a full spectrum of luxury accessories with the addition of the much wanted designer jewelry showcase. “It’s an interesting idea adding a jewelry component to the footwear show,” said Marty Bebout, buyer for the Blue Bee in Santa Barbara, California. “While looking at handbags and shoes, it is actually perfect timing to look at jewellery designers.”

The latest trends, hottest fashions and most cutting-edge chic designs are showcased at *The Collections at WSA* in response to the ever-increasing demand for luxury products. The intimate, upscale setting in the suites at The Venetian provides a unique, exclusive experience that offers increased visibility for designers in a streamlined environment.

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About The Collections at WSA

The Collections at WSA is the largest and most prestigious luxury designer fashion footwear and accessories event in the world featuring more than 400 international designers. As a “show-within-a-show” (held simultaneously with the twice-yearly WSA Show). *The Collections at WSA* enables the discerning buyer the ability to select from the best of the luxury market under one roof, at one time. Each WSA Show attracts more than 36,000 participants from 95 countries including 1,600 exhibitors showcasing over 6,000 brands. For additional information, please visit www.thecollectionsatwsa.com.

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