



## **JULY 2007 SHOW CALENDAR**

### **WHAT:**

**The Collections at WSA™** is the largest and most prestigious gathering of luxury and designer fashion footwear, handbags, jewelry and related accessories in the world. This event features more than 350 innovative and outstanding designers from around the world whose merchandise is conveniently displayed within exhibit suites for discerning luxury retailers.

Designer jewelry makes a splash at the July/ August show with the addition of nearly a dozen new exhibiting brands, adding strength and depth to the blossoming related accessories offerings. Attendees enjoy direct designer access, valuable networking opportunities and the facility to find new resources in one convenient location. This luxury showcase operates concurrently with the WSA Show™, the largest global marketplace for footwear and related accessories.

**WHEN:**        **Monday, July 30, 2007 through Thursday, August 2, 2007**  
                  9:00 AM – 6:00 PM                    Monday through Wednesday  
                  9:00 AM – 3:00 PM                    Thursday

**WHERE:**        **THE VENETIAN – Las Vegas, Nevada**

### **KEY EVENTS:**

#### **Monday, July 30**

**Opening Night at WSA™** at the Orleans Arena featuring Stevie Nicks and Hall & Oates. Emcee is Cristina Nardozi, Miss Massachusetts USA 2005.  
6:30 PM Cocktail Receptions. 8:30 PM Seating for concert.  
Concert and Cocktail Reception to benefit Soles4Souls and Two Ten Footwear Foundation. \$70 per ticket, WSA Show registrants only.

#### **Tuesday, July 31**

#### **The Glass Slipper Awards and Super Slipper Cocktail Party**

**TAO - The Venetian.**

6:30 PM – 7:30 PM

Actual Glass Slippers awarded to participating exhibitors at The Collections at WSA honoring display innovation within the exhibiting suite.

Awards are given in the categories of:

- Most Innovative Use of Exhibit Space
- Most Creative Use of Exhibit Space
- Best New Exhibitor Suite.

Runners up in all categories receive a bottle of Dom Perignon champagne.



The Super Slipper charity event on-site, features a silent auction for one-of-a-kind, three dimensional, soft sculptured shoes decorated, embellished and stylized by designers exhibiting at The Collections at WSA. The evening's silent auction coincides with a two week online eBay auction sponsored by The Collections at WSA through [www.ebay.com/wsacollections](http://www.ebay.com/wsacollections). This event offers a two phase approach to online bidding of spectacular designer shoes and handbags donated by participating exhibitors from The Collections at WSA. Each exhibitor has been asked to donate new, unworn product to be auctioned on eBay for this special event. The two week auction begins the week leading up to The Collections at WSA with the first wave of bidding set to conclude the evening of The Glass Slipper Party. The second phase of the auction draws to a close three days following the conclusion of the show. All proceeds from The Super Slippers auction as well as the eBay online auctions will benefit The Ovarian Cancer Research Fund, Inc.

This enjoyable and worthwhile evening is graciously sponsored by BFA, The British Footwear Association as well as the Spanish Footwear Associations, CAVEX, and FICE

**Wednesday, August 1**

**WSA Show and Simple Shoes present ecoETHICS**

7:30 AM – 9:00 AM. Las Vegas Convention Center

The future of the planet is in our hands from an ethical and financial perspective. Join us for a panel discussion featuring exhibitors from the The Collections at WSA and the WSA Show in addition to retailers and industry experts who care and are committed to the cause.

**Wednesday, August 1**

**The “Because The Collections at WSA is a 4 Day Event” Party  
Sponsored By Modern Vintage**

7:00 PM. CARMEL at The Bellagio

Join us for a fashionably fun, casual evening. Modern Vintage hosts this special After Hours event featuring informal modeling, hot music, signature cocktails and a cool vibe.

**WHO ATTENDS?**

Retailers, buyers, manufacturers and brand representatives as well as key media, industry experts and others allied to the field.

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