

Complete all sections of this form. You must also submit two business credential documents that confirm your affiliation with the industry. See attached fax cover sheet for credential options. Fax the cover sheet along with this form and your two business credential documents to 708.344.4444. Please submit your formal credentials by July 1, 2008 to receive your badge prior to the show.

**PLEASE ENTER DIRECTLY INTO PDF FORM USING ACROBAT READER.** All questions must be answered in order to process your application.

**Contact Information**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address 1 \_\_\_\_\_

Company Address 2 \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Contact Profile**

**What is your job title? (Check only one)**

- Owner
- General Manager
- Vice President
- President
- Merchandiser
- Corporate Executive
- Purchasing Manager / Director
- Sourcing Manager / Director
- Sales/ Marketing Manager / Director
- Advertising / Display Manager / Director
- Manufacturing / Production Manager
- Designer
- Other—Please Specify \_\_\_\_\_

**What products/services does your firm Sell/Resell? (Check only one)**

- Textiles
- Trim
- Leather
- Consulting
- Technology Solutions
- Store Equipment / Supplies / Fixtures
- Inventory Systems
- Contract Manufacturing
- Finished Footwear Accessories
- Other- Please Specify \_\_\_\_\_
- Does Not Apply

**Which category most closely describes your business? (Check only one)**

- Non-Exhibiting Manufacturer of Finished Goods - \$ 1,300
- Importer / Exporter of Finished Goods - \$ 0
- Distributor of Finished Goods - \$ 0
- Wholesaler of Finished Goods - \$ 0
- Component Supplies - \$295
- Service Provider - \$ 295
- Jobber / Reseller - \$295
- Retail Services & Technology - \$ 295
- Design Services - \$ 295
- Ad Sales - \$295
- Freight Forwarding / Shipping - \$295
- Financial Analyst - \$295
- Trade Promotion Organization / Government Agency - \$ 0
- Other— Please Specify \_\_\_\_\_

**Note: Credentials will be required to confirm selection above.**

**Payment Information: (check one)**

- VISA  MasterCard  American Express  Discover  Check (The WSA Show)

Card No.	
Name as it appears on the card	
Signature	
Expiration Date	Amount

Children under the age of 16 will not be permitted in the exhibit hall. Waivers will not be issued.

Submit this application online at [www.wsashow.com](http://www.wsashow.com) or Fax form to **1.708.344.4444**

**Mail to: The WSA Show C/O CSI, P.O. Box 581 Brookfield, Illinois 60513-0581**

Once your application and business credentials have been processed and approved, a fax or e-mail confirmation will be sent to you. Until you have received your confirmation, you are NOT considered registered for The WSA Show.

**For further assistance please contact our call center at 1.888.62.SHOES (74637) US +1.818.464.7111 for all other countries**

July 2008

# FOOTWEAR & ACCESSORIES BUSINESS CONFERENCE REGISTRATION FORM

**Contact Information**

PLEASE PRINT

Name	Email
Company	Fax

All seminars will be held at the Las Vegas Convention Center.

**MONDAY, July 28, 2008**

- |   |         |
|---|---------|
| <input type="checkbox"/> <b>Step-by-Step Orientation for Buyers New to The WSA Show</b><br>Speaker: The WSA Show Retail Relations Team<br>7:30 a.m.–8:30 a.m. | FREE    |
| <input type="checkbox"/> <b>Make Your Inventory More Profitable</b><br>Speaker: Paul Erickson<br>9:00 a.m.–10:00 a.m.   | \$50.00 |
| <input type="checkbox"/> <b>How Much Should I Buy?</b><br>Speaker: Mort Haaz<br>10:30 a.m.–11:30 a.m.   | \$50.00 |
| <input type="checkbox"/> <b>Key Insights into Today's Footwear Consumer</b><br>Speaker: Marshal Cohen<br>1:00 p.m.–2:00 p.m.                                  | \$50.00 |
| <input type="checkbox"/> <b>Pantone Color Trends for Spring/Summer '09 and Beyond</b><br>Speaker: Tod Schulman<br>2:30 p.m.–3:30 p.m.                         | \$50.00 |

**TUESDAY, July 29, 2008**

- |   |         |
|---|---------|
| <input type="checkbox"/> <b>Create a "Contagious Experience" for Your Customers: Marketing, Customer Service &amp; More!</b><br>Speaker: Anne Obarski<br>9:00 a.m.–10:00 a.m. | \$50.00 |
| <input type="checkbox"/> <b>Fashion Trends for Spring/Summer '09</b><br>Speaker: Ellen Campuzano<br>10:30 a.m.–11:30 a.m.   | \$50.00 |
| <input type="checkbox"/> <b>How to Open and Run a Successful Store, Part 1</b><br>Speaker: Mercedes Gonzalez<br>1:00 p.m.–2:00 p.m.   | \$50.00 |
| <input type="checkbox"/> <b>How to Open and Run a Successful Store, Part 2</b><br>Speaker: Mercedes Gonzalez<br>2:30 p.m.–3:30 p.m.   | \$50.00 |

**WEDNESDAY, July 30, 2008**

- |   |         |
|---|---------|
| <input type="checkbox"/> <b>Visual Merchandising: 10 Ways to Better Displays</b><br>Speaker: Sharon Leicham<br>9:00 a.m.–10:00 a.m. | \$50.00 |
| <input type="checkbox"/> <b>Take the Mystery Out of Hiring Great Employees</b><br>Speaker: Kathryn Dager<br>10:30 a.m.–12:00 p.m.   | \$50.00 |

**Billing Information:** (select payment form)

- VISA  MasterCard  American Express  Discover  Check (The WSA Show)

Card No.
Name as it appears on the card
Signature
Expiration Date

**Cancellation Policy**—Refunds will be considered until July 11, 2008, after which time no refunds will be issued. Please submit your request for refund in writing clearly citing your reasons, to: [registration@wsashow.com](mailto:registration@wsashow.com) or mail to: **The WSA Show, 15821 Ventura Blvd., Suite 415, Encino, CA 91436.** Please allow 3 weeks after the show for processing. A 50% processing fee applies.

Exchanges will be considered until July 11, 2008, after which time no further requests will be considered. **Please Note:** Exchanges are limited to Name changes only, and/or products of equal value (subject to availability). Please submit the details of your request for exchange, including the business credentials of the individual to whom you wish to transfer your registration (if applicable) to [registration@wsashow.com](mailto:registration@wsashow.com) or mail to: The WSA Show 15821 Ventura Blvd., Suite 415, Encino, CA 91436. Only an individual from the **same company/organization will be considered for exchanges.**

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Please fax or mail your completed form to: **The WSA Show c/o CSI, PO Box 581, Brookfield, IL 60513-0581 Fax: 708.344.4444**