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## **THE COLLECTIONS AT WSA SHOWCASED HUNDREDS OF PREMIUM BRANDS AND MORE THAN 100 NEW EXHIBITORS IN LAS VEGAS**

**ENCINO, Calif. (March 10, 2008)** – The Collections at WSA, the premier luxury footwear and accessories show, celebrated another successful marketplace in late February in Las Vegas, hosting more than 100 new brands and its largest assortment of high-end jewelry and handbag offerings to date. Featuring the most comprehensive array of luxury men's and women's footwear in the world, The Collections at WSA is the singular event that offers access to the best premium brands and resources under one roof, all conveniently located in the suites of the Venetian Resort Hotel in Las Vegas.

"Despite the slightly later show dates, all of the top retailers in the industry were once again with us in Las Vegas," stated Leslie Gallin, director, The Collections at WSA. "The array of products offered, not to mention the convenience of the location, makes our show an invaluable must attend event, regardless of where they were in their buying cycles."

The Collections at WSA welcomed key specialty retailers, including Diavolina, Tracey Ross, Julian Gold, and Kitson, among many others.

"Our experience at this show was extremely positive as we met with many important exhibitors and saw some new product lines that we are very interested in," stated Arthur Beren of Sid. "Year after year, The Collections at WSA continues to be an invaluable resource that offers an incredible array of the latest footwear and accessories products, and we continue to be amazed at the quality of products shown."

Hosting more than 350 high-end designer women's and men's footwear, handbag, and jewelry brands, The Collections at WSA also welcomed industry notables, including Kenneth Jay Lane, Claudia Lobao, Annie Hammer, Devi Kroell, Sigerson Morrison, Carlos Falchi, BE&D, Longchamp Paris, Ryan Rowe, Moreschi, Gil Carvalho, Emma Hope, and Guiseppa Zanotti, among others.

"Exhibiting at The Collections at WSA was a great opportunity for us to get our products in front of the most important people in the industry and we were overwhelmed with the positive responses that we received," stated Julie Feldman, designer, Julie Feldman Designs. "We opened a large number of new accounts and created some great dialogue that we're sure will continue to bring in new business moving forward as well."

Offering exciting elements far beyond the show floor, The Collections at WSA also hosted the third semi-annual "Super Slippers" silent auction throughout the week, raising over \$6,000 for the Ovarian Cancer Research Fund. The "Super Slippers" auction

featured three-dimensional shoe-shaped works of art that were embellished and stylized by designers including Shannon Britt, Ruthie Davis, Mink, Zeha Berlin, Bourne, Beverly Feldman, Brunate, Aquatalia, Terra Plana, and bo'em.

In addition to the auction event, The Collections at WSA also hosted the Glass Slipper Awards, which presented awards to the most creatively designed exhibitor suites. Winners were recognized for their outstanding efforts at the Glass Slipper/Super Slipper Cocktail Party at The V Bar.

The February 2008 Glass Slipper Award honorees were:

- Best New Exhibitor Suite - Lust 4 Lux
  - Runner up - GRAVIS
- Most Innovative Exhibit Suite Design – Ruthie Davis
  - Runner up - Neura
- Most Creative Use of Exhibit Suite Space – SZ Collections
  - Runner up - Head over Heels

The Collections at WSA's next marketplace will take place in Las Vegas from July 28 – 31, 2008 at the Venetian Hotel Resort. For more information on The Collections at WSA, visit [www.collectionsatwsa.com](http://www.collectionsatwsa.com).

#### **About The Collections at WSA**

The Collections at WSA, an exclusive premium footwear and accessory show within The WSA Show, features hundreds of luxury footwear and accessories designers from around the globe in an exclusive upscale setting, highlighting industry trends up to one year in advance. The WSA Show is the world's largest and most comprehensive footwear, handbags, and accessories marketplace, offering a 360-degree viewpoint of the footwear industry. The twice-yearly event in Las Vegas attracts more than 37,000 participants from 95 countries in 2.1 million square feet of space. Materials at WSA, which launched in Las Vegas in February 2008, further expands the breadth of this industry marketplace to the supply chain by focusing on materials, design, components, technology and sourcing alongside the finished product. For more details, please visit [www.wsashow.com](http://www.wsashow.com).

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